

BIOGRAPHY

I'm a young and growing user experience designer and researcher. I've been working in the UX field for 3 years. I love learning and sharing about various topics on UX. I also love playing guitar and writing articles.

M /@renfei1992

in /in/renfei1992/

G /renfei1992/

EXPERIENCE

UX Designer / User Researcher

Cappex | Chicago | 6/2017 - Present

Cappex is a website students for find colleges and scholarships. I led various user research and interaction design project.

- Information Architecture: Designed surveys, card-sorting, and tree-testing to improve findability of college info.
- Interaction Design: Produced quality feature and page design focusing on user task success.
- Exploratory Research: Planned and conducted qualitative & quantitative user research to discover unmet needs and new opportunities.

UX Design Team Lead

Design Clinic | Ann Arbor | 8/2016 - 12/2016

Led a team of student researchers and designers to provide UX design consulting services for two startups.

UX Internships and Co-Ops

Axxess, Ansys | 5/2016 - 4/2017

Contributed to the usability evaluation, qualitative research, interaction design, and UI/visual design projects.

Field Operations Coordinator

Google | Pittsburgh | 8/2014 - 4/2015

Operated the route dispatching system, and managed field operation for Google Express.

EDUCATION

Human-Computer Interaction

Master's | University of Michigan | 5/2017

Supply Chain Management

Bachelor's | Penn State University | 4/2014

SKILLS

Product Design

Interaction Design, User Interface Design, Wireframing, Rapid Prototyping, Persona, Storyboard, User Experience Map

Research & Testing

Interview and Survey Questions Design, Contextual Inquiry, Card Sorting, Usability Testing, Tree-Testing, A/B Testing, Priority Testing, Heuristics Evaluation, Task Analysis

Tools & Software

Sketch, InVision, JustInMind Prototyper, Adobe Creative Suite, Axure, Balsamiq

Programming

HTML/CSS, JavaScript, R, SQL, Python, Php

Recently Been Featured On

- ACM CHI Design Competition Finalist (2016)
- UXPA Magazine (2017)
- UX Collective (2018)
- UX Camp Chicago (2018)